Woodstock Home Show EXHIBIT SPACE APPLICATION

Were you a 2024 exhibitor? YES NO (Please circle)		
Company:		
Product/Service to be displa	ayed:	
Contact Name:Phone:		
Address:	City:	
Website:	Facebook:	
Email:		_ Twitter:
# of 8' tables required	# of chairs required	_ Hydro?
First 10' X 10' booth space Oxford Auditorium \$450.00 =		
13% HST =		
TOTAL =		
Please email your print-ready ad and logo to info@woodstockfairgrounds.com		
information fact sheet. \$100 deposit to reserve spa	ace ents@woodstockfairgrounds.com	n cheque or credit card+3% for CC. No refund for
Signature Print Name Date	e	

SEE NEXT PAGE FOR DETAILED SET UP AND TIME SCHEDULE BELOW.

Woodstock Home Show 2025 Exhibitor Information

Show Hours:

Friday, March 14, 2025, 3 pm – 8 pm Saturday, March 15, 2024, 9 am – 6 pm Sunday, March 16, 2024, 10 am – 5 pm

Move-In Schedule:

Wednesday Mar 12, 2025 8am - 4pm Thursday, March 13, 2025, 8 am - 8 pm Friday, March 14, 2025, 8 am - 1 pm

Move-Out Schedule:

Sunday, March 16, 2025, 5pm - 8pm Monday, March 17, 2025, 8:30 am - 5 pm Lift truck available for move-in, move-out

Contact:

Woodstock Agricultural Society and Fairgrounds Office 519-537-8212 or fairgroundswoodstock@gmail.com

Payment:

Payment for booth space may be made by debit, Visa, MasterCard+(3%) interest or by Cheque etransfer. Cheques will be payable to <u>Woodstock Agricultural Society</u>, 875 Nellis St., Woodstock, ON N4S 4C6. Exhibitors can only move in if full payment has been received. The deadline for booking booth space is **Friday, January 8, 2025** Early booking is \$425.00 for the first booth.

Booth Allocation:

Guarantees of booth allocation will not be made. However, an attempt will be made to locate exhibitors with a similar-sized booth in the same or similar location (unless otherwise requested). In all cases, priority will be given to exhibitors' promoting home products and services. Otherwise, all space will be available on a first-come, first-serve basis. The final booth location will be at the discretion of show management and cannot be changed.

Booth Configuration:

A standard size booth is 10' X 10'; drapery partitions will be provided at the height of 8' at the back and 3' high side extensions. Additional booths may be booked on a first-come, first-served basis. Display materials must not encroach on the pedestrian aisles or adjacent exhibits.

Electricity:

Each booth will have access to 110-volt electrical outlets at panels throughout the hall. Extension cords will not be provided! Requests for special hydro services must be approved by show management and will be invoiced accordingly.

Show Suppliers:

RVS Exhibitional Draperies offers exhibit materials and services, including booth carpets, accessories and more. You may order directly from them by contacting them at 519-349-2024. No other drapery company may be used.

Security/Insurance:

The Woodstock Agricultural Society will use all reasonable precautions to protect the public and property and is insured against public liability and property damage claims arising from the show. This insurance does not cover the exhibitor or his materials placed on display at the exhibitor's own risk. Due to insurance and fire regulations, propane tanks will not be allowed in the building. Vendors must provide proof of insurance for a minimum of \$2 million in liability.

Advertising:

The Woodstock Home Show advertising campaign will include local newspapers, radio stations and social media.

Kitchen

The kitchen will be open during the home show.

Show Admission:

FREE,

Exhibitor Suggestions:

Free draws, giveaways and demonstrations always attract potential customers to your booth. Qualify your leads and ensure that you follow up as soon as possible. Promoting these incentives in your pre-show advertising will increase your sales profitability. A free draw for a grand prize makes for a terrific post-show campaign.

Show Rules and Regulations

- Please retain a copy of this form for your records. This form serves as both an application and a contract.
- No Booth Sharing or sub-leasing of exhibit space is allowed without the consent of show management. All exhibitors must abide by the local fire regulations (fire inspections may be conducted), bylaws and regulations from the city, facility, police, and electrical personnel, including consumer and health and safety concerns.
- During the show, each exhibitor is responsible for his/her display and its contents and may only display, promote or sell items listed on the application form.
- All exhibitors must be adequately insured.
- All signage within each booth must be professionally produced (no handwritten signs). The exhibitor must supply heavy-duty commercial extension cords if electricity is required. The exhibitor releases the show coordinators or any of its assignees and employees from any injury or

damage incurred by the exhibitor or the exhibitor's agents and for any personnel and employees of the facility/owners. The exhibitor also releases the show coordinators from all liability and responsibility for any theft or damage to goods included in the display or done to the premises before, during or after the show.

- Displays must be staffed during show hours.
- Move-out is Sunday evening after 5 pm. For the show's integrity, dismantling a booth or removing products before the last closing day of the show is strictly prohibited. If an exhibitor leaves items after the scheduled move-out or damages the space and there is an additional cost, it is precisely the exhibitor's responsibility.
- The show organizer reserves the right to move an exhibit due to management's request or extenuating circumstances. No guarantee can be given to the requested exhibit position within the show requests are considered.
- Final exhibitor approval is determined at the discretion of the show management. Thank you for supporting the Woodstock Home Show!