



WOODSTOCK HOME & GARDEN SHOW 2012 OXFORD AUDITORIUM

EXHIBITOR INFORMATION

SHOW HOURS:	Friday March 16 th	3:00 PM to 8:00 PM
	Saturday March 17 th	10:00 AM to 6:00 PM
	Sunday March 18 th	12:00 PM to 5:00 PM
SET-UP:	Thursday March 15 th	8:30 AM to 8:00 PM
	Friday March 16 th	8:30 AM to 2:30 PM
TAKE-DOWN:	Sunday March 18 th	5:30 PM to 8:00 PM
	Monday March 19 st	8:30 AM to 4:00 PM

Exhibits or display material must remain intact until closing on Sunday March 18th. However, it is not an expectation that booths are manned for the duration of the show.

BOOTH INFORMATION:

- a) Standard booth size is 8 ft. deep and a minimum frontage of 10 ft. Extra frontage is available in multiples of 10 ft.
- b) Drapery partitions are provided at a height of 8 ft. at back with 3 ft. high side extensions.
- c) Display materials and exhibitors must not encroach on the pedestrian aisles of adjacent exhibits. Noise or sounds that interfere with the opportunity for other exhibitors to present their goods and services to the public will not be tolerated.
- e) Each booth will have access to 110 V electrical outlets located at panels throughout the hall. In some cases extension cords will be required. **Extension cords will not be supplied.** Please bring your own. Requests for special hydro services must be approved by the management.
- f) No additional fee for chairs and/or 8 ft. tables.
- g) Damages to the building walls or floors caused by nails, screws, hooks, water or other display materials are the responsibility of the exhibitor. Exhibitors will be presented with a bill for repairs.

DISPLAY SERVICES:

RVS Exhibitional Draperies offers exhibit materials and services including booth carpet and accessories etc. You may order from them directly. For your convenience, an order form is enclosed.

SECURITY:

The Woodstock Agricultural Society will use all reasonable precautions for the protection of the public and property, and is insured against public liability and property damage claims arising from the show. **This insurance does not cover the exhibitor or his materials which are placed on display at the exhibitor's own risk.** DUE TO INSURANCE AND FIRE REGULATIONS, PROPANE TANKS WILL NOT BE ALLOWED IN THE BUILDING.

EXHIBIT LOCATION:

Guarantees of space selection will not be made. However, every attempt will be made to locate 2011 exhibitors with a similar sized booth in the same or similar location (unless otherwise requested) as last year provided completed applications are received to the office by February 3rd, 2012. In all instances, priority will be given to exhibitors promoting Home and Garden products or services. Otherwise, all exhibit space will be available on a first come, first serve basis. We will do our very best to provide you with your preferred choice of exhibitor space but the final decision is at the discretion of show management.

MARKETING:

Our advertising campaign is underway with newspaper advertising in both the Sentinel Review and the Oxford Review. Larger advertisements in the Sentinel Review and a full cover page of the Oxford Review during the month of March are guaranteed. The Radio advertising campaign with Easy 101 FM, Country 107.3 FM and Heart FM is scheduled to commence February 27th. Advertising opportunities exist for exhibitors to have their company name mentioned throughout this radio campaign. Website advertising at www.woodstockfairgrounds.com will be done as applications are processed and payment received. It is the Organizers intention to also promote the show through various other mediums such as televised and community billboards and in partnership with Tourism Oxford. Please help promote the show within your business areas! Please contact us with any suggestions, comments or ideas to help promote the show.

Please ensure your submission of company information is accurate and associated logos are promptly sent (email: woodssock875@rogers.com) so that levels of commitment can be met with no delay.

LEVELS OF SUPPORT:

Premium space selection

- Company Logo placement at www.woodstockfairgrounds.com promoting the show
- Company Logo placement in half and full page Newspaper advertisements
- Company name mention in 20% of radio commercials promoting the show
- Company name mention in the Show Guide

Preferred space selection

- Company Logo placement at www.woodstockfairgrounds.com promoting the show
- Company name mention in full page Newspaper advertisement
- Company name mention in the Show Guide

Standard space selection

- Company name mention at www.woodstockfairgrounds.com promoting the show
- Company name mention in the Show Guide

A La Carte Advertising

- Company name mention at www.woodstockfairgrounds.com promoting the show
- Company Logo placement in full page Newspaper advertisement

PAYMENT FOR EXHIBIT SPACE

We will require payment in full with your application form for the application to be deemed complete. Exhibitors will not be allowed to move into the show unless this condition has been met. Applications by email or fax will be processed only when payment has been received. No post- dated cheques will be accepted. Exhibit space may not be sublet by the exhibitor. No equipment, materials, representatives or literature from firms other than the approved exhibitor will be permitted in the exhibit space. In the case of new exhibitors, a returned application with payment does not constitute a contract for exhibit space. All exhibit space not taken up by 2011 exhibitors will be allocated on a first come, first serve basis. If no space is available, your monies will be refunded. Please make cheques payable to the WOODSTOCK AGRICULTURAL SOCIETY. 875 Nellis Street, Woodstock, Ontario, N4S 4C6

DEMONSTRATIONS/GUEST SPEAKERS:

Don't miss out on the opportunity to showcase your company's product, service or expertise at no additional cost! Information sessions and /or workshops are largely dependant on the participation of the exhibitors and contribute significantly to the success and promotion of the show. We have allocated space near the food court for your use and have tentatively set a schedule for Saturday and Sunday for this purpose. Please indicate your preferred time on the schedule printed on the reverse of the application form.

EXHIBITOR PASSES:

Four exhibitor passes will be available at the office after March 14th, 2012. No additional passes will be available for sale. **Show admission is \$5.00.** Parking is free on the fairgrounds. You are asked to leave parking near the entrance doors for the show visitors and park to the east of the Auditorium closer to barns. Exhibitors who park vehicles with identification or markings at the entrance will be asked to move them.

POWERS OF SHOW MANAGEMENT

Show Management reserves the right to remove material they deem to be offensive. No refund will be given to any exhibitor/company in the event that their materials are removed from the show.

THE SHOW SPONSOR:

The Woodstock Agricultural Society is a non-profit, volunteer based organization serving Oxford County. It owns and manages the Woodstock Fairgrounds. Proceeds from the Home and Garden Show are applied towards projects to improve the grounds and to promote community events. The Woodstock Agricultural Society is also known for its annual signature event, the Woodstock Fair. This year we celebrate our 176th anniversary Fair August 23 - 26th, 2012!

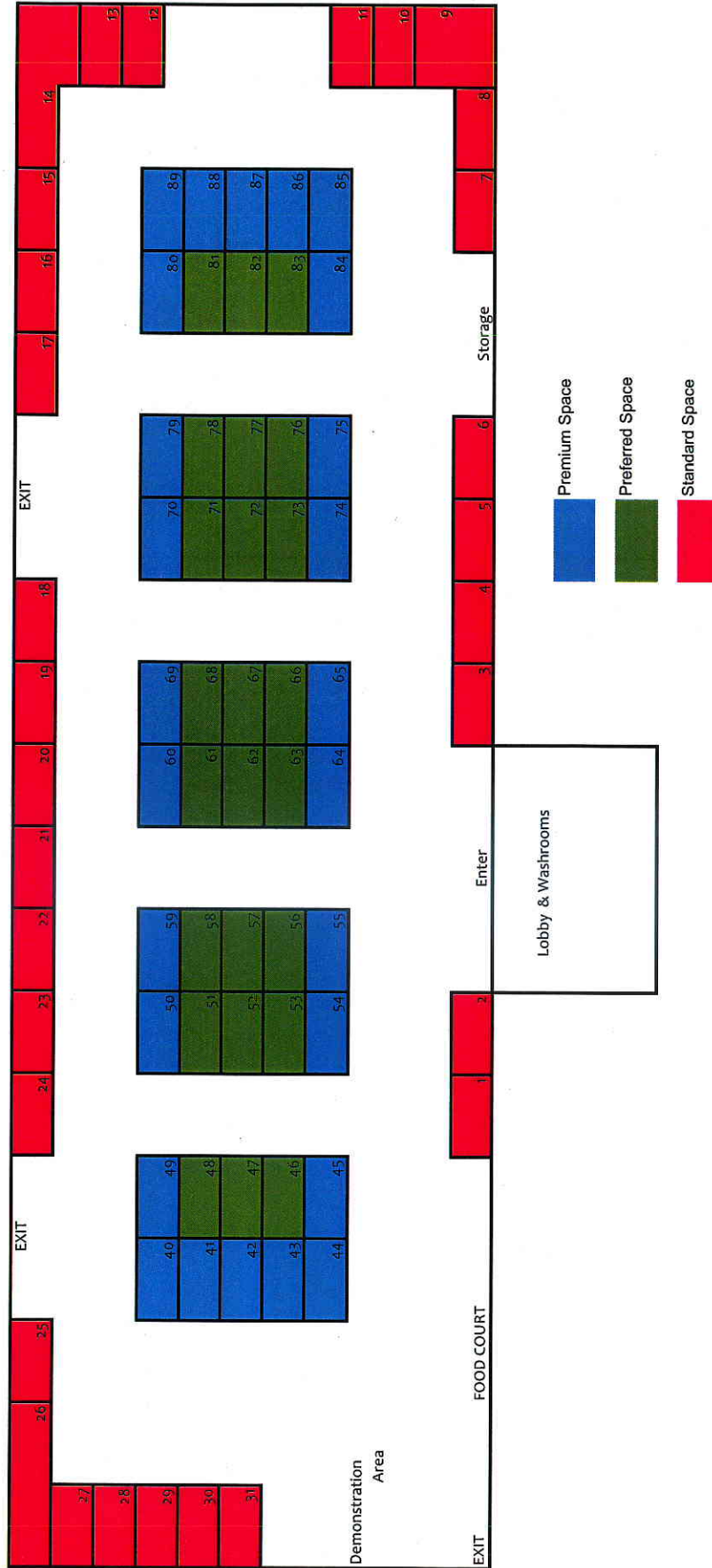
CONTACT INFORMATION:

875 Nellis Street, Woodstock, Ontario, N4S 4C6
p-519.537.8212 f-519.537.3349
woodstock875@rogers.com

Visit us at: www.woodstockfairgrounds.com

2012 Woodstock Home & Garden Show

Sponsored by the
The Woodstock Agricultural Society





**THE 2012 WOODSTOCK HOME & GARDEN SHOW
MARCH 16-18th, 2012
EXHIBIT SPACE APPLICATION**

Were you a 2011 exhibitor? YES NO (Please circle)

1st Choice Space _____ 2nd Choice _____ 3rd Choice _____

Name of firm _____

Product/Service to be displayed _____

Contact Name _____

Address _____

Website _____ Phone _____

Email _____

of 8' tables required _____ # of chairs required _____ Hydro? _____

Cost Calculation:

First 10' Premium Frontage Space \$300.00 = _____

Additional 10' Frontage Space \$275.00 = _____

First 10' Preferred Frontage Space \$275.00 = _____

Additional 10' Frontage Space \$250.00 = _____

All 10' Standard Frontage Space \$250.00 = _____

A La Carte Advertising \$50.00 = _____

SUB TOTAL = _____

13% HST = _____

TOTAL = _____

This is my application to participate in the 2012 Home & Garden Show. I have read and understand the Exhibitors information fact sheet.

Signature

Date

Demonstration/Guest Speaker Schedule

Friday, March 16 th	Saturday, March 17 th	Sunday, March 18 th
6:30 p.m.	11:00 a.m.	1:00 p.m.
7:00 p.m.	11:30 a.m.	1:30 p.m.
	1:00 p.m.	2:00 p.m.
	1:30 p.m.	
	2:00 p.m.	
	2:30 p.m.	
	3:00 p.m.	

NB. Please indicate the type of presentation being offered (speaker, demonstration workshop etc.).
 Alternate times may be available, please contact Show Management to discuss this option.
Show Management will confirm times for speakers/demonstrations prior to the beginning of the show.

RVS

RVS Exhibitional Draperies Inc
 Box 2860
 St. Marys, Ontario
 N4X-1A5
www.rvsdraperies.com

Phone (519) 349-2024
 or 1-800-265-9582
 Fax (519) 349-2036

RENTAL & SERVICE ORDER FORM
 Quality Service & Exhibit Display Products
 are our Business!

Email: rvsinc@quadro.net

PLEASE PRINT

ALL ORDERS MUST BE PRE-PAID IN FULL & SENT DIRECTLY TO RVS

SHOW NAME: WOODSTOCK HOME & GARDEN RECREATION & LEISURE		CREDIT CARD INFORMATION
LOCATION: WOODSTOCK FAIRGROUNDS		Card Holder
Company	Show Dates: March 16-17-18/2012	Card #
Address	Contact	Expiry Date
	Phone #	Validation Code
City/Prov	Fax #	Print Name
Postal Code		Signature

GROUP	QTY	DESCRIPTION	PRE-SHOW PRICE	SHOW PRICE	TOTAL
DRAPERY		STANDARD BOOTH DRAPERY FOREST GREEN	SUPPLIED		
circle one		10' x 10' Plush Carpet BLACK BLUE RED /Ea	\$50.00	N/A	
EXHIBIT		10' x 20' Plush Carpet BLACK BLUE RED /Ea	\$100.00	N/A	
CARPET		10' x 30' Plush Carpet BLACK BLUE RED /Ea	\$150.00	N/A	
		Odd Sizes /sq ft	\$0.75	N/A	
TABLES					
circle one		buildings 8ft x 30" high Table with RVS white vinyl top and WHITE or GREEN s /Ea	\$25.00	N/A	
circle one		30" high x 30" round RVS table with white vinyl top and WHITE or BLACK skirtir /Ea	\$30.00	N/A	
circle one		42" high x 30" round RVS table with white vinyl top and WHITE or BLACK skirtir /Ea	\$40.00	N/A	
ACCESSORIES					
		Bar Stool with Back /Ea	\$20.00	N/A	
		Black Plastic folding chair /Ea	\$4.00	N/A	
		Chrome Easel /Ea	\$15.00	N/A	
OTHER					

- | | |
|--|---|
| <p>1. All prices include delivery, installation, rental charge for the duration of the show and removal at completion, if other arrangements are needed you must call our office in advance.</p> <p>2. All rental charges are subject to 13% HST Tax.</p> <p>3. A 3% per month charge will be applied to all overdue accounts.</p> <p>4. In addition, a collection charge of \$55.00 will applied to all unpaid accounts.</p> <p>5. The customer also acknowledges and accepts that, in addition to the interest and collection charge, that they will be responsible for legal costs on a client/agent basis incurred to recover any unpaid account or portion thereof.</p> | <p>6. Orders cancelled after the Show Order Prices are in effect, will be charged 50% of the Order Price.</p> <p>7. Cheques should be made payable to: RVS Exhibitional Draperies.</p> <p>8. Prices are subject to change without notice.</p> |
|--|---|

SUB-TOTAL
13% HST
TOTAL

AUTHORIZED CUSTOMER'S SIGNATURE _____

x _____

Date of Order	Date of Payment	Cheque #
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